Bayesian probabilistic extensions of a deterministic classification model*

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Summary

This paper extends deterministic models for Boolean regression within a Bayesian framework. For a given binary criterion variable Y and a set of k binary predictor variables $X_1, \ldots, X_k$, a Boolean regression model is a conjunctive (or disjunctive) logical combination consisting of a subset S of the X variables, which predicts Y. Formally, Boolean regression models include a specification of a k-dimensional binary indicator vector $(\theta_1, \ldots, \theta_k)$ with $\theta_j = 1$ iff $X_j \in S$. In a probabilistic extension, a parameter π is added which represents the probability of the predicted value $\hat{y}_i$ and the observed value y_i to differ (for any observation i). Within Bayesian estimation, a posterior distribution of the parameters $(\theta_1, \ldots, \theta_k, \pi)$ is looked for. The advantages of such a Bayesian approach include a proper account for the uncertainty in the model estimates and various possibilities for model checking (using posterior predictive checks). We illustrate in an example using real data.

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1 Introduction

In many research lines, prediction problems are considered with the predictors and/or criteria being binary variables. As a result, a number of models and associated techniques have been developed to examine the relations in this type of data, including instantiations of the generalized linear model. For example, in a logistic regression model with binary variables, the logit of the probability that the criterion variable assumes either of the two possible values is a linear function of a number of predictors. In many relevant cases, though, one aims at finding the sufficient and/or necessary conditions for a criterion to occur, which, as a result, makes the generalized linear model approach, which assumes a compensatory association rule, less appropriate from a theoretical point of view. In medical diagnoses, for example, assigning a disease to a given patient is often based on considering a list of necessary and sufficient conditions; as an other example, some theories on categories and concepts assume that assignment to a category is based on the presence of a set of singly necessary and jointly sufficient attributes.

In search of necessary and/or sufficient conditions, a Boolean regression model (Van Mechelen, 1988; Van Mechelen & De Boeck, 1990) may be helpful as it identifies for a given binary criterion and a given set of binary predictors a subset of the predictors that are conjunctively (resp. disjunctively) combined to predict the value on the criterion variable. Besides applications in the social sciences (McKenzie, Clarke, & Low, 1992; Ragin, Mayer, & Drass, 1984; Van Mechelen & De Boeck, 1990), techniques related to Boolean regression have been studied in discrete mathematics and in the context of the design of switching circuits in electronics (Biswas, 1975; Halder, 1978; McCluskey, 1965; Sen, 1983). In the latter publications, more complex rules, such as disjunctive combinations of conjunctions (or vice versa), are also considered.

Boolean regression has initially been formulated as a deterministic model. Existing algorithms for Boolean regression aim at finding a subset of the predictors which minimizes the number of prediction errors (Van Mechelen, 1988). However, at least three shortcomings go with the approach of finding a single best solution: First, in many empirical applications, several different subsets of the predictors may fit the data (almost) equally well, whereas from a substantive viewpoint they may be quite different. Second, it is not obvious how to draw statistical inferences about the size of the prediction error as the prediction error associated with the single best solution probably underestimates the true model error (because the algorithm aims at minimizing the number of prediction errors). Third, the deterministic model does not provide any tools for model checking due to the fact that the model does not specify its relation to the data. Hence, a method which gives insight

in several concurring models and in the level of uncertainty associated with them, is of great interest.

Therefore, the present paper extends the model for Boolean regression within a Bayesian framework. Bayesian statistics can be considered a natural conceptual framework for exploring the likelihood of several possible concurring models for a given data set. The model extension presented here follows the general recipe proposed by Gelman, Leenen, Van Mechelen, and De Boeck (in preparation), which brings most of the tools that are available for stochastic models within the realm of deterministic models (like the model of Boolean regression).

The remainder of the paper is organized as follows: Section 2 recapitulates the deterministic model of Boolean regression. In Section 3, the stochastic extension is presented and estimation and checking of the model within a Bayesian framework is discussed. In Section 4 an example on definitions of emotions illustrates the application of the new model to real data. Section 5 deals with possible extensions and contains some concluding remarks.

2 The Deterministic Boolean Regression Model

2.1 Model formulation

Consider an $n \times k$ binary matrix X, which denotes the observations for n units on k explanatory variables $X_1, \ldots, X_j, \ldots, X_k$, and a binary vector $y = (y_1, \ldots, y_i, \ldots, y_n)$, which contains the observed values for the n units on a criterion variable Y. Boolean regression, then, specifies a parameter vector $\theta = (\theta_1, \ldots, \theta_k)$ with $\theta_j \in \{0, 1\}$ $(j = 1, \ldots, k)$ which is subsequently combined with X to get a binary vector $\hat{y} = (\hat{y}_1, \ldots, \hat{y}_n)$ of predicted values on the criterion. Both a disjunctive and a conjunctive variant of the model exist which differ in the way that θ and X are combined to get $\hat{y}$. In a conjunctive model,

$$\hat{y}_i \equiv \hat{y}(\theta, X)_i = \prod_{j|\theta_j=1} x_{ij}, \tag{1}$$

whereas in the disjunctive variant:

$$\hat{y}_i \equiv \hat{y}(\theta, X)_i = 1 - \prod_{j|\theta_j=1} (1 - x_{ij}) \,. \tag{2}$$

Despite their substantive difference, conjunctive and disjunctive models are dual models, though: A comparison of Eq. (1) and Eq. (2) shows that if a conjunctive model fits some data set X and y then simultaneously the disjunctive model fits the complemented data X^C and y^C, and vice versa, where $x_{ij}^C = 1 - x_{ij}$ and $y_i^C = 1 - y_i$ $(i = 1, \ldots, n; j = 1, \ldots, k)$. As a result, only one of both variants needs to be considered; in this paper, we focus on the conjunctive model and, unless otherwise stated, any $\hat{y}_i$ is calculated as in Eq. (1).

Boolean regression being a deterministic model does not include a specification of the relation between the observed y and the predicted $\hat{y}$. Even more, strictly speaking, the model requires them to be equal. Hence, whenever an observation i exists for which y_i and $\hat{y}_i$ are discrepant (i.e., $y_i \neq \hat{y}_i$), the model should be rejected. In practical applications of the model, though, one allows for prediction errors and the model goes with algorithms that aim at finding θ with the minimal number of discrepancies:

$$D(y, \theta) = \sum_{i=1}^{n} \left[y_i - \hat{y}(\theta, X)_i \right]^2 .$$

2.2 Model estimation

To find a θ that minimizes $D(y, \theta)$, two strategies have been proposed. Most algorithms (Mickey, Mundle, & Engelman, 1983; Van Mechelen, 1988; Van Mechelen & De Boeck, 1990) use a greedy heuristic which initializes the entries in θ to 1 and successively changes the value of some entry θ_j into 0, each time selecting that θ_j for which the change yields the largest decrease in number of discrepancies, until changing any of the remaining θ_j's does not further improve the solution.

Recently, Leenen and Van Mechelen (1998) have proposed a branch-and-bound algorithm that guarantees that a solution with minimal value on $D(y, \theta)$ is found. This algorithm passes through a tree, making extensively use of the property that in a conjunctive model changing an arbitrary entry θ_j from 1 into 0 does not decrease the number of false negatives (a false negative being defined as an observation i for which the predicted value $\hat{y}_i$ equals 0 and the observed value y_i equals 1). In many cases, the latter property allows the algorithm to apply branching and bounding to a large extent, thereby strongly reducing the processing time compared to an enumerative search among all possible solutions.

2.3 Model checking

The goodness of fit of the deterministic model can be summarized into a number of descriptive statistics, including proportion of discrepancies, Jaccard's goodness-of-fit statistic (Sneath & Sokal, 1973; Tversky, 1977), and Van Mechelen and De Boeck's (1990) $\hat{\lambda}_p$, which indicates the amount of predictive gain by knowing the model over a prediction based on the marginal criterion probability only. However, these statistics are limited in that they are based on the total goodness-of-fit and do not examine the structure of the errors. Also, only rules of thumb are available to decide on whether or not a solution is "sufficiently good."

3 Bayesian Boolean Regression

3.1 Model formulation

Allowing for discrepancies reveals the implicit assumption of a stochastic model underlying the deterministic model. A natural extension of the model may therefore be considered that explicitly includes the possibility of a prediction error.

The stochastic extension implies the addition of a Bernoulli-like process to the deterministic model, which accounts for the values on the criterion variable possibly changing from 0 into 1 or vice versa. For this purpose, a new parameter π is added to the model, which is the expected error rate of the model and which is assumed to be identical across observations. Hence, for any observation i, it holds that:

$$\Pr(y_i = \hat{y}_i|\theta, \pi) = 1 - \pi. \tag{3}$$

(In the latter and all following equations, the dependence on X is not explicitly indicated because the predictor values are considered fixed.) Under local stochastic independence, it further holds that the likelihood of y under this model is:

$$p(y|\theta, \pi) = \pi^{D_\theta}(1-\pi)^{n-D_\theta}.$$

For convenience, $D(y, \theta)$ is abbreviated to D_θ in formulas.

In a next step, the stochastic model is considered within a Bayesian framework, which provides tools for exploring the posterior distribution:

$$p(\theta, \pi|y) = \frac{p(y|\theta, \pi)\ p(\theta, \pi)}{p(y)}. \tag{4}$$

We will assume θ and π to have independent and uniform prior distributions. Uniform prior distributions imply a minimal extension of the already existing deterministic model: For, in this case maximizing the likelihood (which implies minimizing the number of discrepancies) corresponds to finding the mode of the posterior distribution (Gelman et al., in preparation).
As shown in the Appendix, working out the posterior yields:

$$p(\theta, \pi|y) = \frac{(n+1)\ \pi^{D_\theta}\ (1-\pi)^{n-D_\theta}}{\sum_{\vartheta \in \Theta} \frac{1}{\binom{n}{D_\vartheta}}}, \tag{5}$$

where the sum in the denominator is over all 2^k values in the parameter space Θ. Clearly, evaluating this sum is feasible for small k only.

Often, one will be interested in the marginal posterior distribution of the θ parameter. Again in the Appendix, it is shown that integrating out π in Eq. (5) results in:

$$p(\theta|y) = \frac{\frac{1}{\binom{n}{D_\theta}}}{\sum_{\vartheta \in \Theta} \frac{1}{\binom{n}{D_\vartheta}}}. \tag{6}$$

The latter implies that two θ parameters which are equally discrepant with y have equal posterior probabilities. Furthermore, it follows that if θ has one discrepancy fewer than θ^* then the ratio of their marginal posterior probabilities equals:

$$\frac{p(\theta|y)}{p(\theta^*|y)} = \frac{n - D_\theta}{D_{\theta^*}}. \tag{7}$$

3.2 Model estimation

In this section we show how one can gain insight in the posterior distribution by drawing simulations with a Gibbs-Metropolis algorithm:

Step 0 As an initialization step, m estimates $\theta^{(s,0)}$ and m estimates $\pi^{(s,0)}$, $(s = 1, \ldots, m)$, are constructed as follows: $\theta^{(s,0)}$ is a random binary vector with $\Pr(\theta_j^{(s,0)} = 1) = 0.5$ $(j = 1, \ldots, k)$ and $\pi^{(s,0)}$ is given the value:

$$\pi^{(s,0)} \leftarrow \frac{D(y, \theta^{(s,0)}) + 1}{n + 2}.$$

We add 1 in the nominator and 2 in the denominator to avoid initial estimates of π to be 0 or 1 (Gelman et al., in preparation).

Step 1 We run m parallel sequences of a Metropolis algorithm, with $(\theta^{(s,0)}, \pi^{(s,0)})$ as the starting point for sequence s $(s = 1, \ldots, m)$. At each iteration t $(t = 1, 2, \ldots)$, the following substeps are executed for each sequence s:

1. A candidate value θ^* is constructed based on the value $\theta^{(s,t-1)}$ in the previous iteration. Therefore, first an integer $w^{(s,t)}$ from a discrete density (e.g., Poisson or binomial) is drawn with the restriction $1 \leq w^{(s,t)} \leq k$. Next, $w^{(s,t)}$ entries in $\theta^{(s,t-1)}$ are randomly selected and subsequently changed (from either 0 into 1 or 1 into 0) to obtain θ^*. As such, $w^{(s,t)}$ represents the number of entries in θ^* that are changed from $\theta^{(s,t-1)}$.

   This procedure for constructing θ^* technically corresponds to drawing from the following jumping distribution:

$$J(\theta^*|\theta^{(s,t-1)}) = \sum_{w=1}^{k} \frac{1}{\binom{k}{w}} p(w),$$

   where $p(w)$ is the (truncated) discrete density mentioned above. The jumping distribution returns the probability of considering the candidate θ^*, given the value of $\theta^{(s,t-1)}$ of the previous iteration. Clearly, J is symmetric: $J(\theta^*|\theta) = J(\theta|\theta^*)$ such that the resulting algorithm is of the Metropolis type.

2. The ratio of the posterior densities, or equivalently, the ratio of the likelihoods, is calculated:

$$r = \frac{p(y|\theta^*, \pi^{(s,t-1)})}{p(y|\theta^{(s,t-1)}, \pi^{(s,t-1)})} = \left(\frac{1-\pi^{(s,t-1)}}{\pi^{(s,t-1)}}\right)^{D\left(y,\theta^{(s,t-1)}\right)-D(y,\theta^*)} .$$

3. Values are assigned to $\theta^{(s,t)}$ and $\pi^{(s,t)}$:

$$\theta^{(s,t)} \leftarrow \begin{cases} \theta^* & \text{with probability } \min(1,\, r) \\ \theta^{(s,t-1)} & \text{otherwise} \end{cases}$$

The value for $\pi^{(s,t)}$ is obtained by a draw from a Beta$(D(y,\theta^{(s,t)})+1, n - D(y,\theta^{(s,t)}) + 1)$ distribution.

These steps are repeated until the m sequences appear mixed. Gelman and Rubin's (1992) $\sqrt{\hat{R}}$ statistic may be used as a diagnostic instrument in monitoring the convergence.

Step 2 In order to obtain L posterior simulation draws, the procedure described in step 1 continues, after convergence of the sequences, for another L/m iterations. The latter draws in the m sequences are collected and will eventually constitute the set of simulation draws $\{(\theta^{(l)}, \pi^{(l)}) \mid (l = 1, \ldots, L)\}$ from the posterior distribution.

3.3 Model checking

A natural way for model checking in Bayesian statistics is using posterior predictive checks. Therefore, we proceed with the next steps:

Step 3 For each of the L posterior simulation draws a replicated data set $y^{(l)}$ is simulated as follows: First, $\hat{y}^{(l)} = \hat{y}(\theta^{(l)}, X)$ is computed using Eq. (1), and, subsequently, the n components of $y^{(l)}$ are independently simulated from $\hat{y}^{(l)}$ based on Eq. (3) (with $\pi^{(l)}$ substituted for π).

Step 4 A test variable $T(y, \theta)$ is defined which summarizes some aspect of interest of the data or the discrepancy between model and data.

Step 5 The realized value $T(y, \theta^{(l)})$ for the observed data and the replicated value $T(y^{(l)}, \theta^{(l)})$ for the replicated data are computed for each of the L simulation draws.

Step 6 The realized value and the replicated value are compared to estimate the posterior predictive p-value as the proportion of the L simulations for which $T(y^{(l)}, \theta^{(l)}) > T(y, \theta^{(l)})$.

The model checking procedure presented here will be illustrated in the example.

4 Illustrative Application

4.1 Problem and Data

In this section we illustrate the new approach by an example in the field of defining emotion concepts. According to Wierzbicka (1992, p. 541), emotion concepts can be defined by a set of singly necessary and jointly sufficient *semantic primitives*, which are "terms of words which are intuitively understandable (nontechnical), and which themselves are not names of specific emotions or emotional states." Table 1 lists some of the semantic primitives she proposed. As her definitions of emotions are conjunctive combinations of semantic primitives, a Boolean regression model may be expected to appropriately describe the relation between semantic primitives (as predictors) and an emotion concept (as the criterion). Whereas Wierzbicka deals with explicit definitions (i.e., by experts), the present study considers implicit theories in laymen and evaluates whether these implicit theories are conjunctive combinations of semantic primitives as well.

Predictor	Semantic primitive
X_1	A person did something bad
X_2	I don't want this
X_3	I would want to change this
X_4	I would want to do something bad to somebody
X_5	I feel bad
X_6	Something bad happened
X_7	I would want that something didn't happen
X_8	I can't change the situation
X_9	Something good happened
X_{10}	I want something like this
X_{11}	I feel good
X_{12}	Somebody did something good
X_{13}	I don't want to change this
X_{14}	I would want to do something good for somebody

Table 1: List of the (noncomplemented) predictors for the Boolean regression analyses in the application

Five first-year psychology students of the University of Leuven were each asked to generate twenty different situations in which they had recently been involved and felt either angry, sad, grateful, or happy. Next, the subjects were asked to specify for the twenty situations they generated: (1) whether or not each of 14 semantic primitives in Table 1 was true for the given situation and (2) whether or not they experienced each of the 4 forementioned emotions: anger, sadness, gratitude, and happiness. In the analyses, the 5×20 situa-

tions were concatenated, resulting into $n = 100$ observations, and both the original and the complemented semantic primitives are included as predictors, eventually resulting in 28 predictors $(X_1, \ldots, X_{14}, \neg X_1, \ldots, \neg X_{14})$ and 4 criteria Y_{angry}, Y_{sad}, Y_{grateful}, and Y_{happy}. Because the results for both negative emotions, anger and sadness, were very similar, as the results for both positive emotions, gratitude and happiness, were, only analyses with anger and happiness are presented in the following sections.

4.2 Deterministic analysis

Optimal conjunctive logical rules (i.e., with minimal number of discrepancies) were found using the previously discussed branch-and-bound algorithm (Leenen & Van Mechelen, 1998). For Y_{angry}, the best logical rule combines the complements of the predictors 9, 10, and 14: A person reports (s)he experiences anger in a given situation iff "it is not the case that something good happened *and* (s)he does not want something like this *and* (s)he does not want to do anything good for somebody." Y_{happy} on the other hand is best predicted by the single predictor 9: A person reports (s)he feels happy iff "something good happened." Table 2 presents some goodness-of-fit indices for both optimal rules.

Emotion	Optimal rule	% discrepancies	Jaccard index	$\hat{\lambda}_p$
Anger	$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{14}$	9	.80	.75
Happiness	X_9	6	.89	.88

Table 2: Optimal logical rules for Y_{angry} and Y_{happy} and associated goodness-of-fit statistics as found by a deterministic analysis

4.3 Bayesian analysis

4.3.1 Model estimation

The procedure discussed in Section 3.2 was used to simulate the posterior distribution of (θ, π). For each criterion, we ran $m = 5$ sequences of the described Gibbs-Metropolis algorithm. After convergence, namely when Gelman and Rubin's (1992) $\hat{R}$-statistic was smaller than 1.1 for each of the parameters θ_j $(j = 1, \ldots, 28)$ and π, another 2000 runs in each sequence were executed, ending up with $L = 10000$ posterior draws for each criterion.

Table 3 gives the marginal distribution of the θ-parameters (or, equivalently, the conjunctive combinations) for anger and happiness, respectively. The results of the Bayesian analysis show that the rule found by the deterministic branch-and-bound algorithm may be one of several "best" solutions: For anger, (at least) five different conjunctive combinations have a minimal

Logical rule	Posterior probability	% discrepancies
Angry		
$\neg X_{10} \wedge \neg X_{11} \wedge \neg X_{12} \wedge \neg X_{14}$	.189	9
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{14}$	.183	9
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{11} \wedge \neg X_{12} \wedge \neg X_{14}$	.183	9
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{11} \wedge \neg X_{14}$	.166	9
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{12} \wedge \neg X_{14}$	.164	9
$\neg X_{10} \wedge \neg X_{12} \wedge \neg X_{14}$	.019	10
$\neg X_{10} \wedge \neg X_{11} \wedge \neg X_{14}$	.015	10
other	$< .006$	≥ 11
Happy		
X_9	.204	6
$\neg X_4 \wedge X_9$	.185	6
$\neg X_1 \wedge \neg X_4 \wedge X_9$	.170	6
$\neg X_1 \wedge X_9$	.170	6
$\neg X_4 \wedge X_{11}$	.030	7
$\neg X_5 \wedge X_9$	.023	7
$\neg X_1 \wedge \neg X_5 \wedge X_9$	.017	7
$\neg X_1 \wedge \neg X_4 \wedge X_{11}$	.017	7
$\neg X_4 \wedge \neg X_5 \wedge X_9$	.017	7
$\neg X_4 \wedge \neg X_5 \wedge X_{11}$	.017	7
X_{11}	.016	7
$\neg X_1 \wedge \neg X_4 \wedge \neg X_5 \wedge X_{11}$	.016	7
$\neg X_1 \wedge \neg X_5 \wedge X_{11}$	.016	7
$\neg X_5 \wedge X_{11}$	.015	7
$\neg X_1 \wedge \neg X_4 \wedge \neg X_5 \wedge X_9$	.014	7
$\neg X_1 \wedge X_{11}$	.010	7
other	$< .004$	≥ 8

Table 3: Simulated posterior distribution of θ for Y_{angry} and Y_{happy}

number of discrepancies and two have only 1 discrepancy more; for happiness, four conjunctive combinations do equally well and 12 logical rules have 1 discrepancy more. (In our example, $n = 100$, so the % discrepancies in Table 3 are equal to the number of discrepancies. In the table, models with the same number of discrepancies have different computed posterior probabilities; this is entirely due to simulation variability.) The wide range of available models that fit about equally well indicates that the stochastic extension can add a considerable amount of information to the deterministic analysis, as otherwise only a single rule might be considered. For this particular case, one may remark that most of the other rules merely add one or more predictors to the rule found by the deterministic algorithm, which make them less impor-

tant as the added predictors cannot be considered singly necessary. But even then, the Bayesian analysis gives more insight into the uncertainty associated with the best solutions and into which other values for θ can reasonably be considered for the given data set. With respect to the uncertainty associated with the models, it was found for anger that $\pi = .100$ and for happiness that $\pi = .072$.

For the criterion anger, only five predictors showed up in the conjunctive rules with posterior probability over .10, namely: $\neg X_9$, $\neg X_{10}$, $\neg X_{11}$, $\neg X_{12}$, and $\neg X_{14}$. Similarly, for happiness, the logical rules with highest posterior mass only use a subset of the six predictors $\neg X_1$, $\neg X_4$, $\neg X_5$, X_9, X_{10}, and X_{11}. By way of illustration, we discuss the results of a reanalysis of both criteria with only the semantic primitives that appeared relevant as predictors. This allows us to theoretically compute the posterior distributions and to compare this theoretical distribution with the simulated distribution. Like in the previous analysis, we use $m = 5$ sequences and, after convergence, we collect $L = 10000$ posterior draws for both criteria.

Table 4 displays the marginal posterior distribution of θ for anger and happiness respectively, both the simulated and the theoretical posterior distribution. The results show that the simulated distribution is always close to the theoretical distribution, from which we may conclude that the estimation procedure works fine.

4.3.2 Model checking

In this section, the posterior-predictive-check approach is illustrated for checking one assumption that implicitly underlies the model applied in the previous subsection. We assumed that π was constant across observations (see, Eq (3)) such that in the study discussed above, no differences among the five subjects involved are allowed. Or, otherwise stated, the subjects apply the respective logical rules with equal accuracy.

Individual differences in error rate may be quantified by the variance in number of prediction errors between the five subjects. Therefore, a test variable $T(y\theta)$ is defined as:

$$T(y,\theta) = \frac{\sum_{h=1}^{5} \left[\frac{D_h(y,\theta)}{20} - \frac{D(y,\theta)}{100}\right]^2}{5-1},$$

where D_h is the number of discrepancies between the 20-component y and $\hat{y}$ vector of subject h. The larger the variation among subjects, the larger the value of T.

For both criteria anger and happiness, 10000 replicated data sets $y^{(1)}, \ldots, y^{(10000)}$ were simulated as described in Section 3.3 and both the realized value $T(y, \theta^{(l)})$ and the replicated value $T(y^{(l)}, \theta^{(l)})$ $(l = 1, \ldots, 10000)$ were calculated. Next, posterior predictive p-values were computed as the proportion of

Logical rule	Exact posterior probability	Simulated posterior probability
Angry		
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{11} \wedge \neg X_{12} \wedge \neg X_{14}$	.189	.212
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{11} \wedge \neg X_{14}$	.189	.189
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{14}$	.189	.189
$\neg X_{10} \wedge \neg X_{11} \wedge \neg X_{12} \wedge \neg X_{14}$	.189	.178
$\neg X_9 \wedge \neg X_{10} \wedge \neg X_{12} \wedge \neg X_{14}$	.189	.170
$\neg X_{10} \wedge \neg X_{11} \wedge \neg X_{14}$	.021	.028
$\neg X_{10} \wedge \neg X_{12} \wedge \neg X_{14}$	.021	.017
other	$< .005$	$< .003$
Happy		
X_9	.200	.212
$\neg X_1 \wedge X_9$	.200	.195
$\neg X_4 \wedge X_9$	.200	.192
$\neg X_1 \wedge \neg X_4 \wedge X_9$	.200	.190
$\neg X_1 \wedge \neg X_5 \wedge X_{11}$	.015	.019
$\neg X_4 \wedge \neg X_5 \wedge X_9$	.015	.019
$\neg X_5 \wedge X_9$	.015	.018
$\neg X_1 \wedge X_{11}$	.015	.018
$\neg X_5 \wedge X_{11}$	.015	.017
$\neg X_1 \wedge \neg X_4 \wedge \neg X_5 \wedge X_{11}$	.015	.017
$\neg X_1 \wedge \neg X_4 \wedge X_{11}$	.015	.016
$\neg X_1 \wedge \neg X_5 \wedge X_9$	.015	.015
$\neg X_4 \wedge \neg X_5 \wedge X_{11}$	.015	.015
$\neg X_1 \wedge \neg X_4 \wedge \neg X_5 \wedge X_9$	.015	.013
X_{11}	.015	.013
$\neg X_4 \wedge X_{11}$	.015	.012
other	$< .003$	$< .002$

Table 4: Exact and simulated posterior distribution of θ for Y_{angry} and Y_{happy} using relevant predictors only

the 10000 simulations for which $T(y, \theta^{(l)}) > T(y^{(l)}, \theta^{(l)})$. For anger, the posterior predictive p-value equals .566 and for happiness, it equals .624, which is visualized in Figure 1. Figure 1 plots the observed versus the replicated values on the test variable: Roughly half the number of points lie above and half the number of points below the first bisector. As a result, it is concluded that the posterior predictive check provides no evidence for individual differences in accuracy.

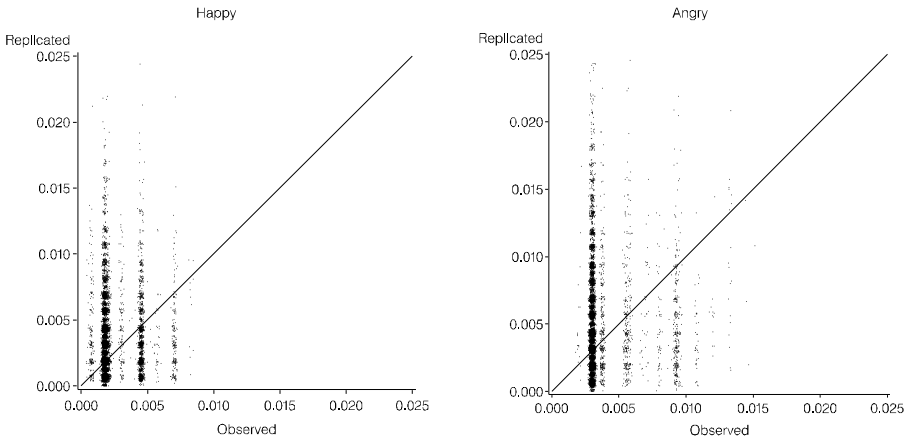

Figure 1: Plot of the realized $T(y, \theta^{(l)})$ versus the replicated $T(y^{(l)}, \theta^{(l)})$ for the emotions "happy" and "angry." The x and y coordinates are jittered by adding normal random numbers to each point's coordinates (with standard deviation .001) in order to display multiple values.

5 Concluding remarks

In some cases, one may expect the probability of a false positive to differ from the probability of a false negative prediction error. For example, in a medical context, caution may cause a bias in predicting success on a dangerous surgery which makes it unlikely that failure occurs when success was predicted, whereas the reverse prediction error is (fortunately) more likely. As discussed by Gelman et al. (in preparation), the model can be straightforwardly expanded by allowing different error rates π_0 and π_1 for responses predicted to by 0 and 1, respectively.

In contrast with most other Bayesian generalizations of deterministic disjunctive/conjunctive models (Gelman et al., in preparation), there is for the Boolean regression model no need to restrict π (or π_0 and π_1) to be smaller than 0.5. Moreover, allowing π to cover the complete range from 0 to 1 may be helpful in distinguishing between disjunctive and conjunctive association rules. From our discussion on the duality of conjunctive and disjunctive rules in Section 2.1, it is clear that if for each X_j both the original variable X_j and the complemented variable $\neg X_j$ are included as predictors then a conjunctive rule with error rate π is formally equivalent with a disjunctive rule with error $1 - \pi$. The analyses in section 4 for the illustrative example did include for every predictor both the original and the complemented version and resulted into values for π that are (considerably) smaller than 0.5. Hence, for this particular case a conjunctive rule is found to be more appropriate than a disjunctive one, which is a result that corresponds with earlier theories and

that was established only a posteriori.

As a final comment, we note that both the deterministic and Bayesian approaches for Boolean regression seems to be less useful when the number of observations is very large. For, it is true in general that the variance in $D(y, \theta)$ among θ, (i.e., differences in number of discrepancies associated with the respective models) is expected to increase with the number of observations. And more in particular, the difference between the best and the second best model most likely increases with the number of observations. From Equations (6) and (7), which make clear how the posterior density depends on the number of discrepancies, it follows that the larger the number of observations, the sharper the (marginal) posterior distribution (for θ) is peaked. This implies that if a model θ for some data set with, say, $n = 1$ million observations has 10% discrepancies and θ^* has 10.01% discrepancies, then θ has a much higher posterior density than θ^*. How this finding can be reconciled with the intuition that both models should have about equal posterior density, is one of the objectives for further research.

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Appendix: Deriving posterior distributions

We first work out the prior predictive distribution $p(y)$:

$$\begin{aligned}
p(y) &= \sum_{\vartheta\in\Theta}\left[\int_0^1 p(y|\vartheta,\pi)p(\vartheta)p(\pi)d\pi\right] \\
&= \sum_{\vartheta\in\Theta}\left[\int_0^1 \pi^{D_\vartheta}(1-\pi)^{n-D_\vartheta}\frac{1}{2^k}1\; d\pi\right] \\
&= \sum_{\vartheta\in\Theta}\left[\frac{\mathrm{B}(D_\vartheta+1,n-D_\vartheta+1)}{2^k}\int_0^1 \frac{1}{\mathrm{B}(D_\vartheta+1,n-D_\vartheta+1)}\pi^{D_\vartheta}(1-\pi)^{n-D_\vartheta}d\pi\right] \\
&= \sum_{\vartheta\in\Theta}\left[\frac{1}{2^k}\frac{D_\vartheta!,(n-D_\vartheta)!}{(n+1)!}\right] \\
&= \frac{1}{2^k(n+1)}\sum_{\vartheta\in\Theta}\frac{1}{\binom{n}{D_\vartheta}}
\end{aligned}$$

The integral in the third step being equal to 1 as it is the area under a Beta density.

For the posterior distribution of (θ,π), we start from Eq. (4):

$$\begin{aligned}
p(\theta,\pi|y) &= \frac{p(y|\theta,\pi)p(\theta,\pi)}{p(y)} \\
&= \frac{\pi^{D_\theta}(1-\pi)^{n-D_\theta}\frac{1}{2^k}}{\frac{1}{2^k(n+1)}\sum_{\vartheta\in\Theta}\frac{1}{\binom{n}{D_\vartheta}}} \\
&= \frac{(n+1)\;\pi^{D_\theta}(1-\pi)^{n-D_\theta}}{\sum_{\vartheta\in\Theta}\frac{1}{\binom{n}{D_\vartheta}}}
\end{aligned}$$

To derive the marginal posterior distribution of θ, π is integrated out in the joint posterior distribution for θ and π in the formula above.

$$\begin{aligned}
p(\theta|y) &= \int_0^1 p(\theta,\pi|y)\,d\pi \\
&= \int_0^1 \frac{(n+1)\;\pi^{D_\theta}(1-\pi)^{n-D_\theta}}{\sum_{\vartheta\in\Theta}\frac{1}{\binom{n}{D_\vartheta}}}d\pi \\
&= \frac{\frac{1}{\binom{n}{D_\theta}}}{\sum_{\vartheta\in\Theta}\frac{1}{\binom{n}{D_\vartheta}}}\int_0^1 \binom{n}{D_\theta}(n+1)\;\pi^{D_\theta}(1-\pi)^{n-D_\theta}d\pi,
\end{aligned}$$

the latter integral being 1 as it is again the area under a Beta density.