

Interactions in multilevel models

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Multilevel models and interactions

- ▶ Interactions in before-after studies
- ▶ Interactions in regressions with many input variables
- ▶ Many questions, few answers (yet)
- ▶ Collaborators:
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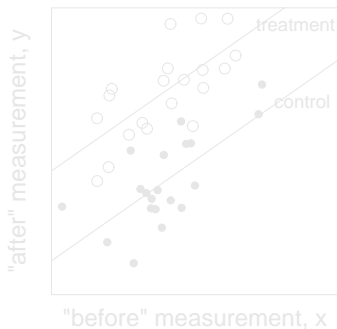
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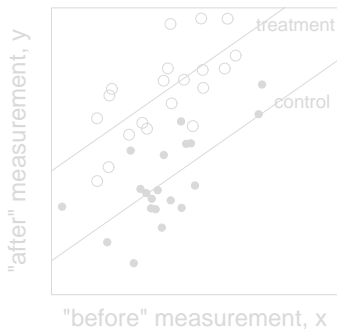
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- ▶ Before-after data with treatment and control groups
- ▶ Default model: constant treatment effects



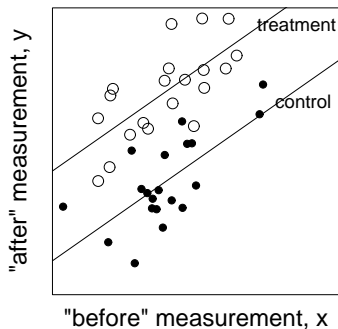
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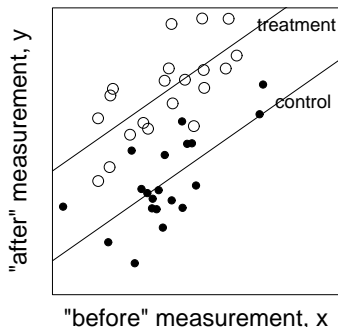
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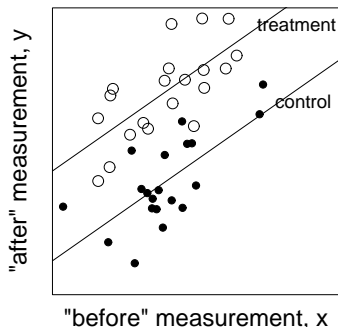
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 - Experimental evidence with hierarchical and spatio-temporal models

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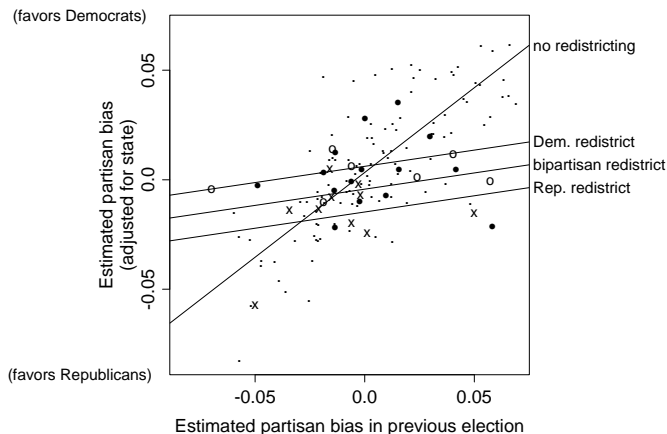
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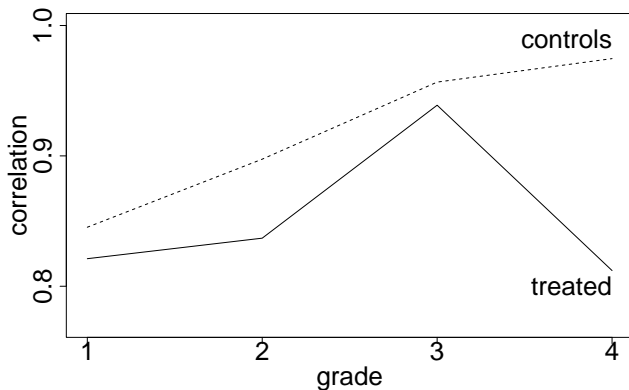
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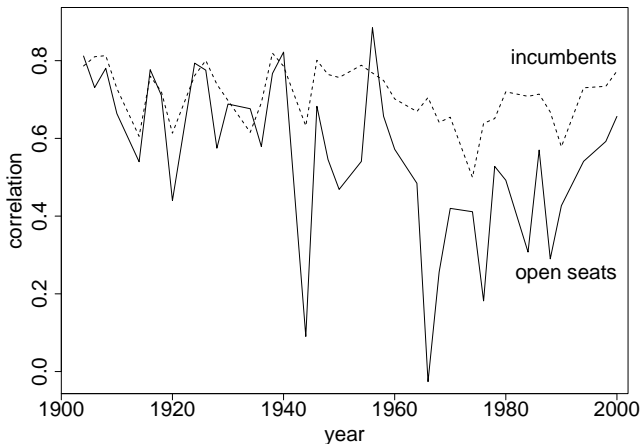
Observational study of legislative redistricting: before-after data



Educational experiment: correlation between pre-test and post-test data for controls and for treated units



Correlation between two successive Congressional elections for incumbents running (controls) and open seats (treated)



Interactions as variance components

Unit-level “error term” η_i

- ▶ For control units, η_i persists from time 1 to time 2
- ▶ For treatment units, η_i changes:
 - ▶ η_i is the error term for the control group at time 1
 - ▶ η_i is the treatment error (or “copy”) at time 2
 - ▶ Replacement treatment error
- ▶ Under all these models, the before-after correlation is higher for controls than treated units

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Examples of interactions in regression

- ▶ Federal spending by state, year, category ($50 \times 19 \times 10$)
- ▶ Vote preference given state and demographic variables ($50 \times 2 \times 2 \times 4 \times 4$)
- ▶ Rich state, poor state, red state, blue state (50×2 for each election)
- ▶ Meta-analysis of incentives in sample surveys (2^6)

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General concerns

- ▶ Lots of potential interactions
- ▶ Setting high-level interactions to zero? Too extreme, especially when interactions are of substantive interest
- ▶ Simple hierarchical model for interactions is too crude
- ▶ Model: large main effects can have large interactions. In hierarchical setting, model should come “naturally”

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Federal spending by state

- ▶ Federal spending by state, year, category ($50 \times 19 \times 10$)
- ▶ For each spending category, 50×19 data structure
- ▶ $y_{jt} = \alpha_j + \beta_t + \gamma_{jt}$
- ▶ possible model: $\gamma_{jt} \sim N(0, A + B|\alpha_j\beta_t|)$
- ▶ Some example data

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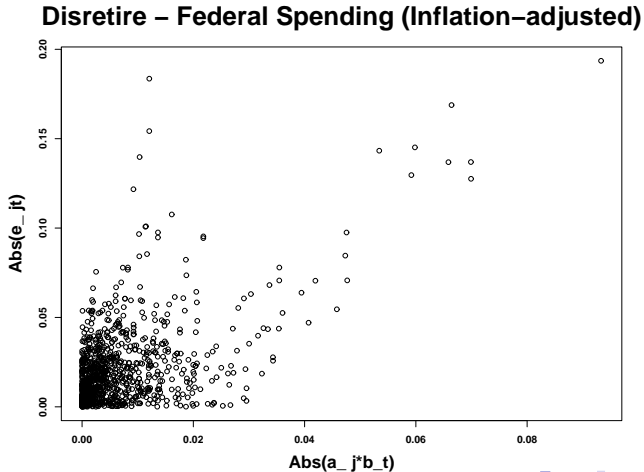
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Interactions $|\gamma_{jt}|$ plotted vs. main effects $|\alpha_j\beta_t|$



Logistic regression for pre-election polls

- ▶ Logistic regression: $\Pr(y_i = 1) = \text{logit}^{-1}((X\beta)_i)$
- ▶ X includes demographic and geographic factors: sex, ethnicity, age, education, state
- ▶ Hierarchical model for 4 age levels, 4 education levels, 16 age \times education, 50 states
- ▶ Also consider interactions such as ethnicity \times state

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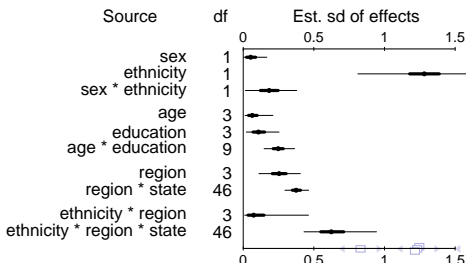
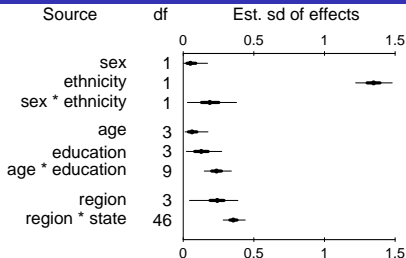
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Logistic regression with lots of predictors

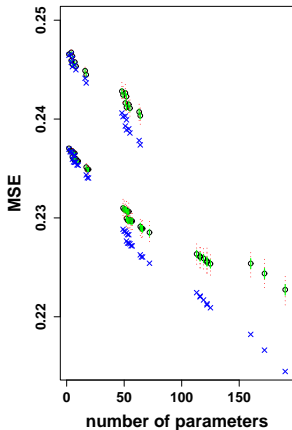
	mean	sd	2.5%	25%	50%	75%	97.5%	Rhat	n.eff
B.0	0.402	0.147	0.044	0.326	0.413	0.499	0.652	1.024	110
b.female	-0.094	0.102	-0.283	-0.162	-0.095	-0.034	0.107	1.001	1000
b.black	-1.701	0.305	-2.323	-1.910	-1.691	-1.486	-1.152	1.014	500
b.female.black	-0.143	0.393	-0.834	-0.383	-0.155	0.104	0.620	1.007	1000
B.age[1]	0.084	0.088	-0.053	0.012	0.075	0.140	0.277	1.062	45
B.age[2]	-0.072	0.087	-0.260	-0.121	-0.054	-0.006	0.052	1.017	190
B.age[3]	0.044	0.077	-0.105	-0.007	0.038	0.095	0.203	1.029	130
B.age[4]	-0.057	0.096	-0.265	-0.115	-0.052	0.001	0.133	1.076	32
B.edu[1]	-0.148	0.131	-0.436	-0.241	-0.137	-0.044	0.053	1.074	31
B.edu[2]	-0.022	0.082	-0.182	-0.069	-0.021	0.025	0.152	1.028	160
B.edu[3]	0.148	0.112	-0.032	0.065	0.142	0.228	0.370	1.049	45
B.edu[4]	0.023	0.090	-0.170	-0.030	0.015	0.074	0.224	1.061	37
B.age.edu[1,1]	-0.044	0.133	-0.363	-0.104	-0.019	0.025	0.170	1.018	1000
B.age.edu[1,2]	0.059	0.123	-0.153	-0.011	0.032	0.118	0.353	1.016	580
B.age.edu[1,3]	0.049	0.124	-0.146	-0.023	0.022	0.104	0.349	1.015	280
B.age.edu[1,4]	0.001	0.116	-0.237	-0.061	0.000	0.052	0.280	1.010	1000
B.age.edu[2,1]	0.066	0.152	-0.208	-0.008	0.032	0.124	0.449	1.022	140
B.age.edu[2,2]	-0.081	0.127	-0.407	-0.137	-0.055	0.001	0.094	1.057	120
B.age.edu[2,3]	-0.004	0.102	-0.226	-0.048	0.000	0.041	0.215	1.008	940
B.age.edu[2,4]	-0.042	0.108	-0.282	-0.100	-0.026	0.014	0.157	1.017	170
B.age.edu[3,1]	0.034	0.135	-0.215	-0.030	0.009	0.091	0.361	1.021	230
B.age.edu[3,2]	0.007	0.102	-0.213	-0.039	0.003	0.052	0.220	1.019	610
B.age.edu[3,3]	0.033	0.130	-0.215	-0.029	0.009	0.076	0.410	1.080	61
B.age.edu[3,4]	-0.009	0.109	-0.236	-0.064	-0.005	0.043	0.214	1.024	150
B.age.edu[4,1]	-0.141	0.190	-0.672	-0.224	-0.086	-0.003	0.100	1.036	270
B.age.edu[4,2]	-0.014	0.119	-0.280	-0.059	-0.008	0.033	0.239	1.017	240

Bayesian Anova display

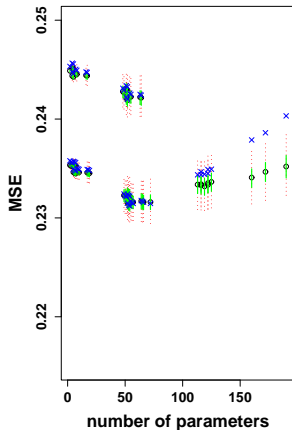


Prediction error as function of # of predictors

MSE : training sample



MSE : test sample



Rich state, poor state, red state, blue state; or, What's the matter with Connecticut?

- ▶ Richer *voters* favor the Republicans, *but*
- ▶ Richer *states* favor the Democrats
- ▶ Hierarchical logistic regression: predict your vote given your income and your state (“varying-intercept model”)

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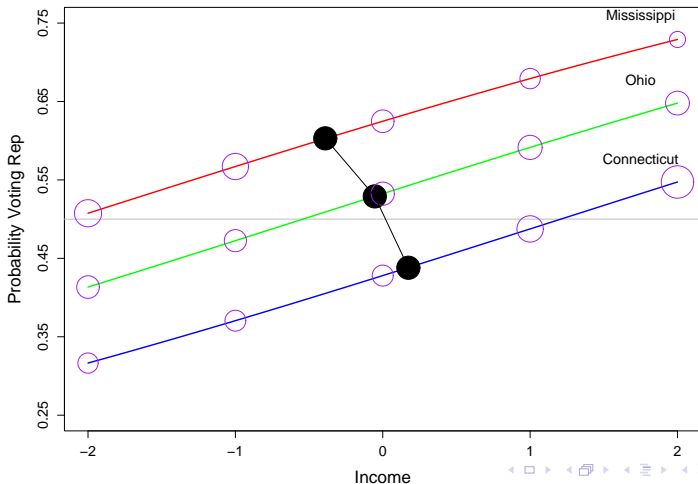
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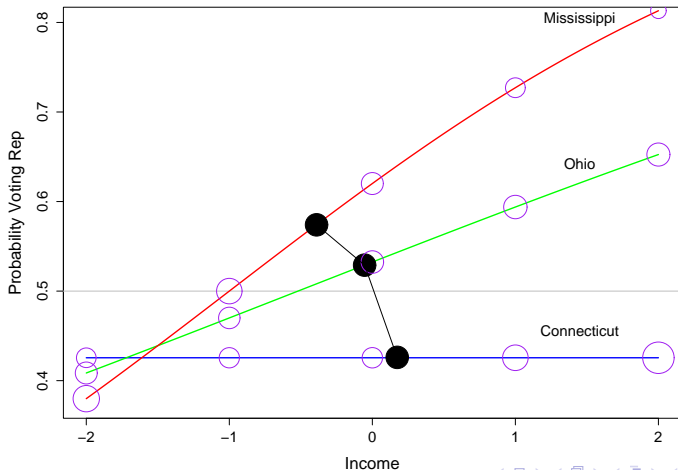
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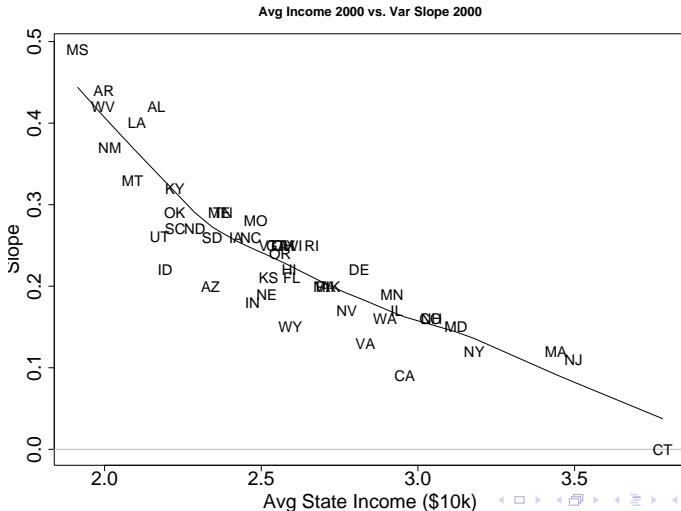
Varying-intercept model



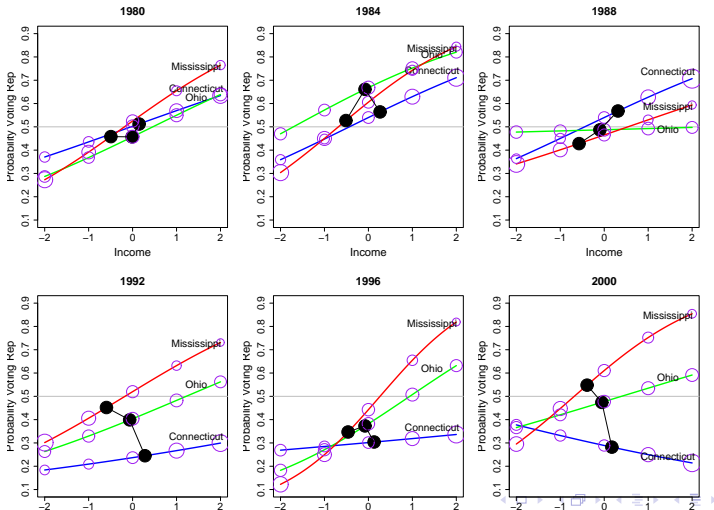
Varying-intercept, varying-slope model



Interactions!



3-way interactions!



Meta-analysis of effects of incentives on survey response rates

- ▶ 6 factors
 - ▶ Incentive or not
 - ▶ Value of incentive
 - ▶ Form (gift or cash)
 - ▶ Timing (before or after)
 - ▶ Mode (telephone or face-to-face)
 - ▶ Burden (short or long survey)
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 - ▶ Timing (before or after)
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 - ▶ Burden (short or long survey)
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Model without interactions

- ▶ Estimated effects on response rate (in percentage points)

	Beta (s.e.)
Intercept	1.4 (1.6)
Value of incentive	0.34 (0.17)
Prepayment	2.8 (1.8)
Gift	-6.9 (1.5)
Burden	3.3 (1.3)

- ▶ Will a low-value postpaid gift really *reduce* response rates by 7 percentage points??

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Models with interactions

	Model I	Model II	Model III	Model IV
Constant	60.7 (2.2)	60.8 (2.5)	61.0 (2.5)	60.1 (2.5)
Incentive	5.4 (0.7)	3.7 (0.8)	2.8 (1.0)	6.1 (1.2)
Mode	15.2 (4.7)	16.1 (5.1)	16.0 (4.9)	18.0 (4.6)
Burden	-7.2 (4.3)	-8.9 (5.0)	-8.7 (5.0)	-9.9 (5.0)
Mode × Burden		-7.6 (9.8)	-7.8 (9.4)	-4.9 (9.1)
Incentive × Value		0.14 (0.03)	0.33 (0.09)	0.26 (0.09)
Incentive × Timing		4.4 (1.3)	1.7 (1.7)	-0.2 (2.1)
Incentive × Form		1.4 (1.3)	1.1 (1.2)	-1.2 (2.0)
Incentive × Mode		-2.3 (1.6)	-2.0 (1.7)	7.8 (2.9)
Incentive × Burden		4.8 (1.5)	5.4 (1.8)	-5.2 (2.7)
Incentive × Value × Timing			0.40 (0.17)	0.58 (0.18)
Incentive × Value × Burden			-0.06 (0.06)	1.10 (0.24)
Incentive × Timing × Burden				11.1 (3.9)
Incentive × Value × Form				0.30 (0.20)
Incentive × Value × Mode				-1.20 (0.24)
Incentive × Timing × Form				9.9 (2.7)
Incentive × Timing × Mode				-17.4 (4.1)
Incentive × Form × Mode				-0.3 (2.5)
Incentive × Form × Burden				5.9 (3.2)
Incentive × Mode × Burden				-5.8 (3.0)
Within-study sd, σ	4.2 (0.3)	3.6 (0.3)	3.6 (0.3)	2.8 (0.3)
Between-study sd, τ	18 (2)	19 (2)	18 (2)	18 (2)

Summary of second part of talk

- ▶ With many predictors come many many potential interactions
- ▶ Interactions can be crucial to substantive understanding
- ▶ Simple pooling of high-level interactions (“Anova” or even “Bayesian Anova”) is too crude, does not respect the structure of the parameters
- ▶ Simple inclusion of additional batches of interactions can hurt predictive power
- ▶ Goal: models where large main effects are more likely to have large interactions
- ▶ possible model: $\gamma_{jt} \sim N(0, A + B|\alpha_j\beta_t|)$
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Structured hierarchical models

- ▶ Need to go beyond exchangeability to shrink batches of parameters in a reasonable way
- ▶ For example, parameter *matrices* α_{jk} don't look like exchangeable *vectors*
- ▶ Similar problems arise in shrinking higher-order terms in neural nets, wavelets, tree models, image models, ...
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